

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of :
Kay et al. : Group Art Unit: 2776
Rule 53(b) Continuation of :
Serial No: 09/384,182, filed : Examiner: Unassigned
August 27, 1999 :
Filed: Concurrently Herewith :
For: TELEVISION COMMERCE SYSTEM

#4/a
D. Powers
7/19/04

PRELIMINARY AMENDMENT

Sir:

This preliminary amendment is directed to the accompanying 37 CFR 1.53(b) application, which is a continuation of the above referenced application. Prior to examination, please amend the above-identified application as follows:

IN THE TITLE

Please amend the title to read --AUTOMATING COMMERCE ON A BROADCAST PROGRAMMING DISTRIBUTION NETWORK--

IN THE SPECIFICATION

Please amend the specification as follows:

Page 6, lines 13 and 23, change "DCN" to --DBDS--.

Page 7, line 1, change "DCN" to --DBDS--.

Page 9, lines 7, 9, 18, 20, 25, and 27 change "26" to --20--.

Page 10, lines 2, 5, 8, and 13 change "26" to --20--.